



zipcar[®]
for business



Toyota Tacoma Tony
(good with power tools; single)



BMW Bottella
(borrows kitchen gadgets; clearly doesn't cook)



Honda Civic Carlos
(teaches yoga; loves to kayak)



Prius Ping
(jogs in the morning; doesn't say much)



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What is Zipcar, you ask?

Zipcar is self-serve car sharing service that provides transportation for individuals and business at affordable costs:

Over twenty different vehicle makes and models

Including Volvos, MINIs, BMWs, Mazdas, hybrids, convertibles, SUVs, pickup trucks, and more.



Discounts for businesses

With Z4B membership, reserve vehicles at reduced rates



Down the street, around the world

Zipcars live in your neighborhood and in every major metropolitan area in the country. There are also Zipcars in England and Canada!



Gas and insurance is on us

The best part is, with a Zipcar membership you don't have to worry about gas, insurance, or a home parking space—it's all included!





What are the benefits of Zipcar for Business?

Affordable



Z4B members have access to discounted rates—

Includes gas, insurance and home parking space.

Sustainable



Using car sharing decreases the number of vehicle on the road and your carbon footprint.

Increase usage of public transportation

24hrs, 7 days/week, 365days/year

Self-serve: No lines, no counters, no hassle.

Access to over 20,000 cars across the US, Canada, and the UK

Convenient



Billing options to fit your needs

Detailed reports of employee usage including user, mileage, trip time, and vehicle type.

Accessible





You have two billing options.

Reserve → **Drive** → **Bill Driver**

Individually Billed Accounts

1. Allow each member to bill to a separate credit card (business or personal).
2. Ideal for businesses with moderate transportation requirements and a commitment to supporting alternative transportation options for employees.
3. Work with your existing reimbursement structure.
4. Members have the flexibility of self-managing their accounts, as well as using them for business or pleasure.
5. Memo fields allow members to organize their expenses.

Reserve → **Drive** → **Bill Company**

Direct Billed Accounts

1. Use one credit card for the entire account.
2. Ideal for businesses overwhelmed by transportation expense reports and taxi reimbursements.
3. Reservation and account activity can be monitored online 24/7 with real-time access.
4. Have the option of requiring employees to enter the purpose of each trip in a Mandatory Memo field, allowing you to monitor the account activity and usage.





Okay, so what's the cost?

A Zipcar for Business plan offers you:

- Discounted annual fees
- Discounted hourly and daily driving rates Monday - Friday

	Normal Member	Zipcar for Business Member
Application Fee	\$25 (non-refundable)	\$0 (waived)
Annual Fee	\$50	\$25

	Hourly Weekday	7AM–7PM Weekday	Weekday (24 hour period)	Weekend
Normal Membership	\$9.25-\$13.25	N/A	\$69-\$97	(normal rates)
Business Membership	\$8.25	\$49	\$60	(normal rates)

* Direct-billed and individually-billed business accounts receive the same rates.

* There is a one-time \$75 account set up fee (waived if 5 drivers sign up in first 30 days).



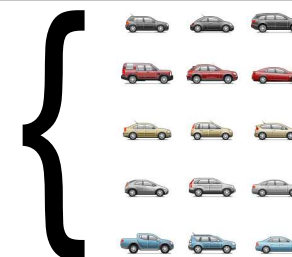


Zipcar 's the Earth.

Every day Zipcar is working towards a place with less dependence on personally-owned vehicles. **Why? Because it matters.** Less cars on the road means less congestion, less pollution, less dependence on oil, and cleaner, fresher air to breathe.

Reduce Personal Vehicle Ownership:

Each Zipcar takes more than 15 personally owned vehicles off of the road. To date, Zipcar estimates that it has taken more than 50,000 vehicles off the streets.



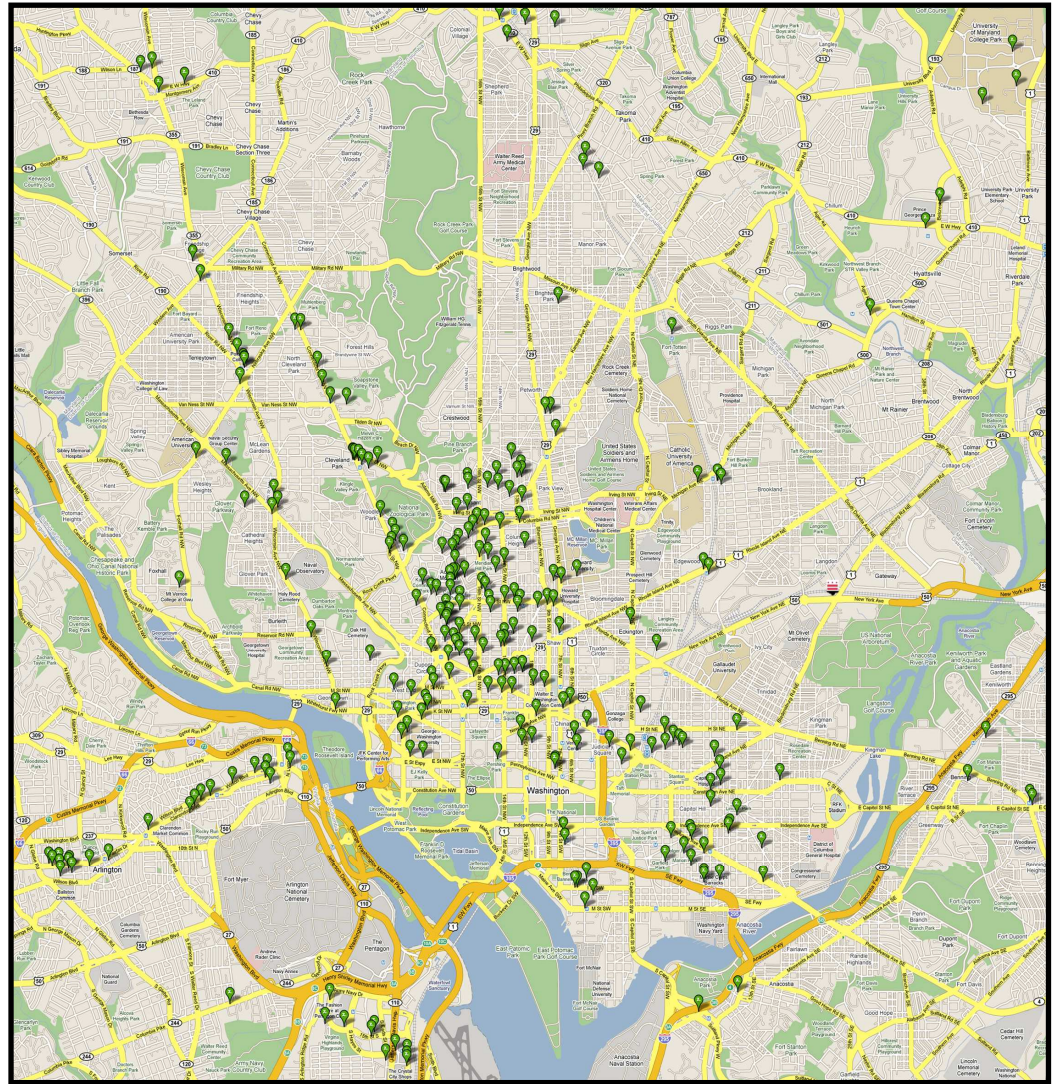
Increase Transit Ridership, Biking, and Walking:

Members of Zipcar and car-sharing programs report a 46% increase in public transit trips, a 10% increase in bicycling trips and a 26% increase in walking trips.

Decreases Vehicular Commuting to Help Reduce VMT and GHG Emissions:

Zipcar members report an 85% reduction in vehicle miles traveled.



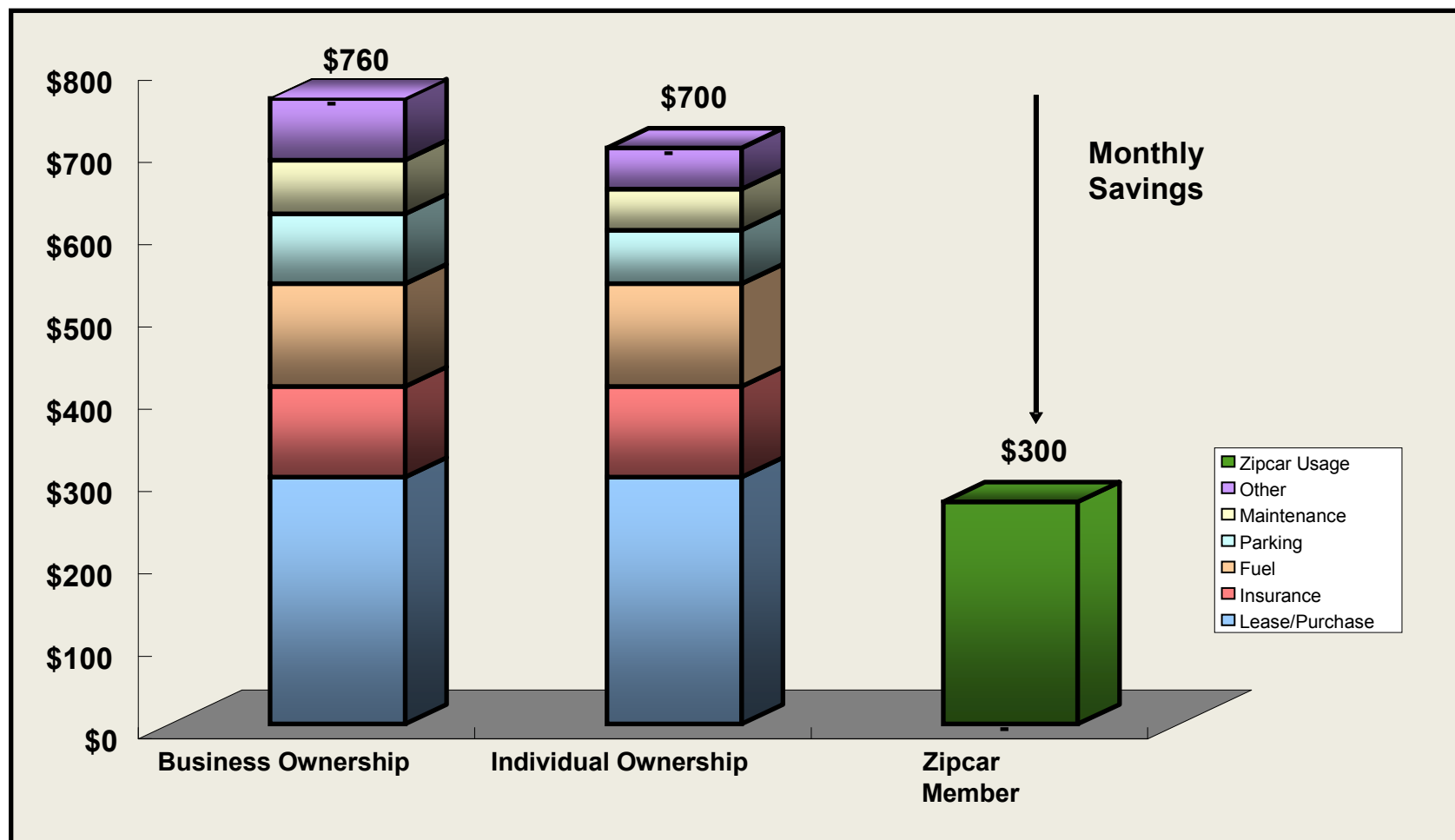


And we're pretty much everywhere!



zipcar

Sound expensive? Actually not.



Using Zipcar is easy as pie. With your Zipcard, you have 24-hour access to vehicles all over the city.



Reserve Just log onto your account or give us a call to reserve your favorite Zipcar.



Unlock Swipe your card over the reader to open the vehicle. The keys are already inside.



Drive When you're done, just return the car to its original parking space and walk away.





Reserve!

when do you want to reserve your zipcar?

pick up:
04/15/2009 11:30am

return:
04/15/2009 12:30pm

city/region:
Washington, DC










address/location: [add](#)
DC--Dupont Circle North

cars: [models](#)
All models

account to bill:
Zipcar Washington DC

[find cars](#)




 Toyota Corolla "Caffie"	<p>6am noon 6pm Thu Apr 16 12am</p> <p>\$9.25/hr \$69/day</p> <p>reserve</p> <p>your reservation available not available</p>
 Mazda 3 "Mustafah"	<p>\$9.25/hr \$69/day</p> <p>reserve</p>
 Nissan Versa "Valentine"	<p>\$7.25/hr \$69/day</p> <p>reserve</p>
 Cooper MINI "Miskinis"	<p>\$11.25/hr \$81/day</p> <p>reserve</p>
 Scion xB "Bunton"	<p>\$9.25/hr \$69/day</p> <p>reserve</p>
 Scion xA "Annunziata"	<p>\$9.25/hr \$69/day</p> <p>reserve</p>
 Mazda 3 "Marrakesh"	<p>\$9.25/hr \$69/day</p> <p>reserve</p>
 Toyota Matrix "Moosetracks"	<p>\$9.25/hr \$69/day</p> <p>reserve</p>
 Cooper MINI "Martina"	<p>\$11.25/hr \$81/day</p> <p>reserve</p>





Unlock!



Just place the card over the reader on the drivers' side windshield for a few seconds and the doors will automatically unlock!





Drive!



The keys are already in the car. Just be sure to return on time or call to extend your reservation.





Any questions?

Contact Zipcar in DC!

Jill Levin

Account Executive

202.552.5925

jlevin@zipcar.com





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